

2022 – 2026

Strategic plan

Everymind is a leading institute dedicated to the prevention of mental ill-health and suicide. We have a long-standing reputation for designing, developing and implementing effective and tailored programs that can be scaled to meet people where they live, work, learn and connect.

Our vision

Empowering people and organisations to implement change - for themselves, for each other, for the future.

Our purpose

Bridging the knowledge to practice gap in the prevention of mental ill-health and suicide.

Our priority programs

-  Elevate prevention as a priority through **strategy and policy**
-  Build capability across sectors through **knowledge translation**
-  Influence media, organisations and communities to apply **best practice communication**
-  Transform the supports available to **families and caregivers**
-  Promote a mentally healthy approach across **business and community**

Our enablers

-  Impact through research and evaluation
-  Communication that engages
-  Partnering for better outcomes
-  Strengthening our organisation
-  Investing in our people