Everymind impact summary January – June 2025 |

## Impact summary

### January – June 2025

* Consulted with 500+ participants to embed sector knowledge and lived and living experience into our work.
* 106,000+ website users, resulting in 228,513 pageviews.
* 10,141 resource downloads.
* Enhanced best practice communication capability by training 1,142 people.

#### Strategy and policy

* Provided eight submissions to inform key national and state consultations, including on the joint Defence and Veteran Mental Health and Wellbeing Strategy 2024-2029 Exposure Draft, the National Early Intervention Service draft service delivery model, and the Mental Health and Suicide Prevention Agreement Review.
* Contributed to prevention advocacy efforts as a member of the Wellbeing and Prevention Coalition in Mental Health, including support and attendance at events and contributions to joint submissions and policy briefs.

#### Best practice communication

* Released *Mindframe: A guide for reporting on child and youth suicide* with the support of batyr, headspace, Orygen, ReachOut, Prevention United and Kids Helpline.
* Released *Mindframe: A guide for reporting on suicide and mental health concerns in LGBTIQA+ communities* in partnership with LGBTIQ+ Health Australia.
* Developed *Introduction to Mindframe* online learning modules.
* Published research paper [*Truth-telling about suicide: Empowering Aboriginal and Torres Strait Islander people to engage with the media*](https://doi.org/10.1177/00048674251328542)*.*

#### Knowledge translation

* Refreshed the *Life in Mind* Champions group, confirming 16 sector experts to support cross-sector collaboration, knowledge exchange, and continuous program improvement.
* Updated translations of the revised [2023 Causes of Death](https://lifeinmind.org.au/suicide-data/australian-bureau-of-statistics/abs-causes-of-death-data-2023) data by the Australian Bureau of Statistics, reaching over 1,800 pageviews.
* Published data summaries from the Australian Institute of Health and Welfare Suicide and Self-harm Monitoring System.

#### Family, friends and carers

* Total of 63 participants registered for *Minds Together an online program for family, friends and carers supporting someone experiencing suicidal distress or following a suicide attempt in NSW and ACT*.
* Engaged 199 aftercare and other mental health staff who participated in face-to-face in-service ‘roadshow’ meetings focused on the *Minds Together* program across NSW and ACT.
* Collaborated with the NSW Justice Health and Forensic Mental Health Network to consult with 320 people in custody, informing the development of peer inmate and family, friend and carer suicide prevention resources.
* Published paper [*Pilot implementation of an online program for family and friends supporting the mental health of paramedics in Australia: Lessons learned*](https://pubmed.ncbi.nlm.nih.gov/40554116/).

#### Business and community

* Published policy brief [*Promoting small business owner mental health*](https://bit.ly/42bOmHz) with Beyond Blue and the Wellbeing and Prevention Coalition in Mental Health.
* Commenced three projects to develop training for specific populations:
  + Building the capability of health professionals to engage and support carers
  + Developing ability of those working with refugees and asylum seekers to identify and manage suicidal distress
  + Improving the ability of Legal Aid practitioners to respond to distress and suicidal behaviour in clients.
* Completed community consultation to provide service design recommendations for an effective distress brief support service in the Hunter New England region.