

Impact summary

July – December 2024

Consulted with **840+** participants to embed sector and lived and living experience into our work

Supported ABS on the Causes of Death, 2023 data release via a webinar and translated summaries

133,000+ website users, resulting in 273,713 pageviews

Enhanced best practice communication capability by training **1,871** people

6,904 resource downloads



Strategy and policy

- Provided submissions to inform national strategies including the *National Carers Strategy* and *Advice on the National Suicide Prevention Strategy: Consultation draft*.
- Contributed to key sector and government events including co-planning a prevention panel at Mental Health Australia's Policy Forum and supporting the release of Movember's *Real Face of Men's Health Report*.
- Worked with Jane Austin Consulting to deliver advice to Primary Health Tasmania on the design of universal aftercare in Tasmania, including a review of the evidence and consultations with over 180 sector, community and lived experience stakeholders.



Family, friends and carers

- Consulted with 144 staff from aftercare and other services across NSW and ACT to explore perspectives on embedding the *Minds Together* program for family, friends and carers supporting someone experiencing suicidal distress or following a suicide attempt. Consultation insights have informed strategies to enable seamless program integration.
- Updated the *Minds Together* program and developed a new module for family, friends and carers supporting someone experiencing suicidal distress.
- Commenced evaluation activities on the *Minds Together* program to measure its reach, effectiveness and fit.



Knowledge translation

- Launched the *Suicide prevention implementation hub (the Hub)*, designed to help the suicide prevention sector better understand and leverage implementation science.
- Shared data, research, reform priorities and best practice suicide prevention approaches via monthly eNews campaigns, with over 21,000 article pageviews.
- Published comprehensive summaries of the latest Australian suicide data releases from the Australian Bureau of Statistics and the Australian Institute of Health and Welfare on the *Life in Mind* digital portal, reaching over 8,200 pageviews.



Best practice communication

- In collaboration with members of our Lived Experience Advisory Group, co-created new guidance and resources to support people with a lived experience of suicide to share their stories safely and effectively.
- Engagement with all 31 Primary Health Networks, including delivery of workshops to support local suicide prevention planning and messaging.
- Achieved Suicide Prevention Australia accreditation for the *Mindframe* program.



Business and community

- Ensured the *Ahead for Business* digital portal remained freely available to support the mental health and wellbeing of Australian small business owners. More than 7,300 users accessed the portal between July and December 2024, highlighting the ongoing need for prevention-focused support. Everymind is working with national, state and territory governments to develop options to ensure the program's long-term availability.



Research and evaluation

- Developed an evaluation plan and supporting materials for the Queensland Government to evaluate a new program supporting the family and friends of someone experiencing suicidality.
- Everymind team members were lead authors or co-authors on eight peer-reviewed papers.
- Led a suicide-prevention workshop and delivered a keynote at the inaugural Manna Institute Symposium.



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