

2020 – 2024

Strategic Plan

Everymind is a national institute dedicated to the prevention of mental ill-health and suicide, delivered through best practice programs, communication, policy responses and translational research.

Our vision

A world where all people and communities are mentally healthy and live well.

Our purpose

To prevent mental ill-health, prevent suicide and respond early to distress.

Our approach

We deliver evidence-driven programs, communication, policy responses and research that build the capability of individuals, organisations and governments.

We value

- Lived experience knowledge
- Translating evidence for impact
- Working in partnerships
- Strengths-based approaches



Strategic priorities

1. Lead and influence

Everymind is a leader in prevention, influencing policy and practice to apply a prevention-focussed approach.

2. Engage and implement

Everymind develops world-class programs that can be implemented where people live, work and learn.

3. Research and translate

Everymind leads and translates research to develop new knowledge and to demonstrate outcomes across diverse sectors and communities.

4. Sustainable and accountable

Everymind works in collaboration with others, responding to opportunities with agility, integrity and transparency.

5. Our people

Everymind invests in a thriving multidisciplinary workforce that is well supported and provided with opportunities for professional growth.

72 Watt Street (PO Box 833)

Newcastle NSW 2300

+61 2 4924 6900

everymind@health.nsw.gov.au

everymind.org.au   @EverymindAU